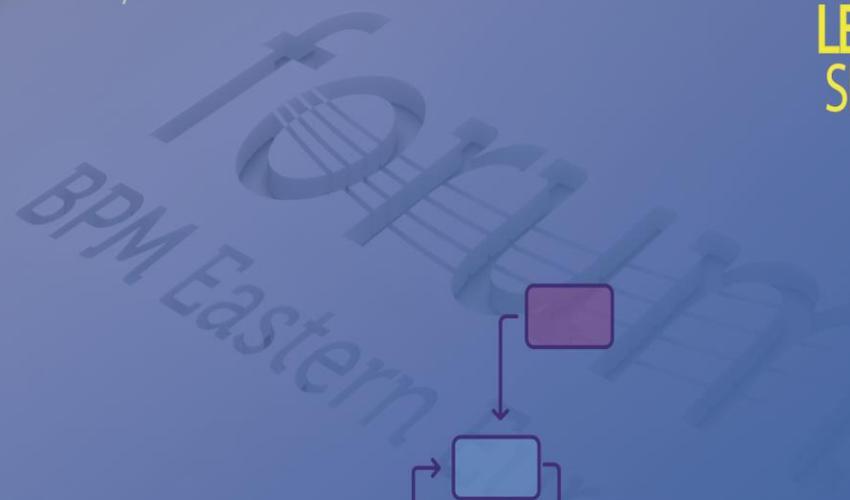




BPM National Conference

Bucharest, December 15th 2015



are you ready?

BPM Eastern Europe Events 2015 is a set of conferences dedicated researchers and practitioners in the field of Business Process Management (BPM) and other related topics in Eastern Europe. These conferences cover all aspects of BPM, including the theory, models, techniques, architectures, systems, and empirical studies, and the most recognized representatives of the BPM community is involved worldwide in the talks, tutorials and scientific discussions.

BPM Eastern Europe Events 2015 is the result of merging the experience of the two major events ever held place in the region, these are the "National Conference BPM Eastern Europe" and "Eastern Europe BPM Summit" (annual and biennial events respectively)

These events, along its previous editions have been positioned as the most important reference BPM and related topics for this entire region of Eastern Europe. The event attracts in excess of 150 delegates from all across the globe. Industry delegates range from representatives of major BPM vendors and consultancy firms to process owners and analysts from various companies engaged in BPM programs.

This year the event will be offered around two days and in different formats. The main goal we have set is to get closer both the regular participants, including those who, for whatever reason, can not attend in person to this series of events. So the value proposition for this year is to offer the Summit 2015 as a conference online, **December 14th** (it will be offered in Live event webcasting) while on **December 15th** the event will be held in the attendance on site format, as has become of usual, at a central hotel of the city of Bucharest. Also, the Conference of Bucharest will be offered entirely webcast live by the courtesy of Agora TV.

The core program will be surrounded by Keynotes, Masterclasses, industrial panels, tutorials and demonstrations.

On this occasion, and in the context of the celebration of the summit online on December 14, the awards gala will be held **The Eastern Europe BPM Awards 2015**. These awards are biennially delivered as a public recognition to those best projects and actors from the scene of the BPM in the Region. The Awards will be granted in cooperation with ABPMP Romanian Chapter and others independent renowned institutions.

The topics of the conference include, but are not limited to:

- Business process design and modeling/ Process modeling languages and notations
- Process model repositories/ Process patterns and reference process models
- Intelligent Business process management / Workflow management
- Business process monitoring/ Process architecture and platform
- Open-source BPM, Cloud & mobile BPM
- Adaptive process control/ Process driven performance management
- Process diagnosis/ Process mining/ Process knowledge management
- Operational intelligence in BPM/ Resource and data-driven BPM
- Context aware BPM/ Social media and BPM
- Big data and BPM/ Decision science in BPM
- Data mining/business intelligence for Business Process
- Experience reports from BPM implementations, Case studies
- and other topics related to BPM



This is a 200 minutes duration online event and will include, analyst and major players around the **keynotes** about trending topics, **BPM Technologies: "running process live"** (Real-life case studies offered by solution providers), **Success Stories** (end-users, researchers and academics) and the **Gala of the 2015 Eastern European BPM Awards**.

These activities will be presented by first class speakers and renowned coaches, as well as major companies of the BPM technology and other software companies to support in the daily management of the processes in organizations.

In this context, each company and organization selected as finalist will have the opportunity to present their success cases applied.

For this edition of the awards has been conceived a structure comprising two categories. The "Awards Open Competition", where companies and organizations which, freely present their project as a case study or an academic paper, to be valued by an expert jury. On the other hand we find the "Special Recognition Awards" which will be assessed and awarded by a jury, and not competing with the assessment criteria of a "Case Study", but it is valued under other criteria.

In this event, on the occasion of the awards 2015, it will be published the publication entitled **BPM EE Book: the best practices around the Eastern Europe** (a biennially publication). Includes the 2013 award-winning case studies.

www.twitter.com/bpmeeforum and Hashtag for this event **#BPMSummitEE2015**

This event will include, analyst and major players **keynotes**, training sessions following the format of **Master Classes**, **Success Stories** (end-users, researchers and academics), **rounded tables** and **Expert's corner** (a free short session with a BPM EE Forum expert), all with the highest quality and practical interest to the audience, in order to present the best about the business process management concepts and about the technology that it supports.

For this edition we are going to propose a Master Class focus on **How to manage BPM project and how to work BPMN 2.0 really Agile?**

The registration for this training activity **is free**, but space is limited, so is strongly recommended the formal registration for the entire event which will entitle to a site in the master class.

Attendees will receive a **diploma** certifying their attendance at the training action.

These activities will be presented by first class speakers and renowned coaches, as well as major companies of the BPM technology and other software companies to support in the daily management of the processes in organizations.

This master class will be backed by **BPM EE Forum** and the **ABPMP Romania Chapter** which are the two most prestigious institutions in the discipline of BPM and related disciplines in the area. A diploma recognized by these entities for all those who are registered to the conference and attend this masterclass will be issued. **Will be raffled a seat to take part free-charge** at the **bpm international executive master class program**, 3-days course.

To position your company or your organization for success is demonstrated that you need the ability to continually optimize and align business processes to meet changing business needs for **greater performance, competitive advantage** and **to drive growth and innovate**. This is precisely what comes to offer this kind of initiative and public recognition. The end-user, service provider and their respective teams will achieve a significant recognition both regional and globally, and , at the same time, this positive impact to their corporations will include increased revenues, more productive and satisfied employees, product enhancements, better customer service and quality improvements.

Also, in order to help and give a boost to the culture of BPM and its best practices in all sorts of organizations, the companies and organizations finalists and award-winning case studies will be included in the publication "**BPM EE-book: the best practices around the Eastern Europe**" (a biennially publication)

The Eastern Europe BPM Awards are granted in cooperation with International **Association for BPM Professionals, (ABPMP)**. In the Jury we will have representatives from the major BPM consulting and training companies and prominent BPM personalities.

For this edition of the awards has been conceived a structure comprising two categories. The "**Awards Open Competition**", where companies and organizations freely present their project as a **Case Study** or an **Academic Paper**, to be valued by an expert jury.

On the other hand we find the "**Special Recognition Awards**" which will be assessed and awarded by a jury, and will not compete with the evaluation criteria of a "Case Study".

The jury, in order to assess and reward the papers, will take into account mainly the criteria of: novelty and **innovation**, quality of the implementation **methodology** and impact of the **results**.

The Awards structure for this section is as follows:

3 categories for Eastern Europe BPM Awards will be granted among all the case studies presented:

- **Gold**
- **Silver**
- **Special Nomination** (this Awards category will be reserved for research, academic papers, or for an exceptional work and really innovative impact on the culture of BPM).

Registration fee for Eastern Europe BPM Awards is **100€**. If your work is selected as finalist, you would have a 5 minutes presentation during the Gala ceremony and a booth at the conference site where promotional activities can be placed or presented. (December 14th)

If the Case Study proposed is nominated as a finalist (two works for each category) will be included in the publication referred before, the BPM EE-book: the best practices around the Eastern Europe.

This edition include a special section (Eastern Europe BPM Special Recognitions Awards) to recognize those key players from Eastern Europe whose special contributions and involvement in the world of BPM, every day and gradually, make it possible for the BPM (Approaches and Technologies) to become more known and accessible to all kind of companies and organizations.

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Groupama Asigurari S.A.

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DOOSAN IMGB ANAF DGTI
Ascendis
ASE University

We are preparing the final agenda but meanwhile... a tentative agenda...

a 200 minutes event...

BLOCK 1: 60 MINUTES

- Keynote (20 min.)
- Case Study (15 min.)
- Demo: Live running process (25 min)

BREAK 10 min

BLOCK 2: 60 MINUTES

- Keynote (20 min.)
- Case Study (15 min.)
- Demo: Live running process (25 min)

BREAK 10 min

BLOCK 3: EASTERN EUROPE AWARDS 2015 BPM (60 MINUTES)

- Lightning talks
- Individual presentation of the "success stories" that have been nominated as finalists
- Announcement of the winners by the jury

CLOSURE OF THE EVENT



MORNING SESSION

09.30	Registration & Welcome Coffee
10.00	Main Conference
10.30	Keynote
11.00	Main Conference
11.30	Lightning talks
11.00	Networking Coffee break
11.30	Success stories
12.00	Roundtable interactive about new trends: innovation for business transformation, Agile & value driven business process modelling, BPaaS, BPMoT (bpm of Things)
12.30	Closed event morning session

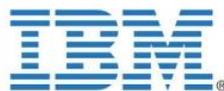
LUNCH BREAK

EVENING SESSION

14.00	MASTER CLASS - WORKSHOP Tendinte attuale de modelare a proceselor de business. Modeling BPMN 2.0: practical application of a case
	EXPERT'S CORNER , a free short session 1-to-1 with a BPM Expert (Sponsored by BPM Eastern Europe Forum)
16.00	Closure of the event

NOTE: For more details about the Speakers, exhibitors, Workshops and Demo sessions, please see the dedicated section on the website 60 days before. www.bpmeasterneurope.org

Event Partners...



some of the our usual media partners...

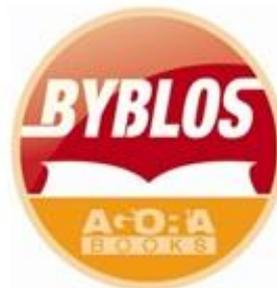




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do not miss it, we hope to see you again!
Thanks you!



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